

2015

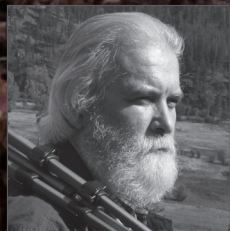
NORTH AMERICAN DEER SUMMIT

STAND UP AND BE HERD

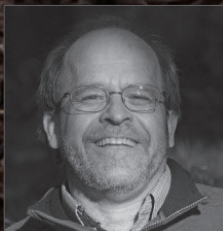
- > SESSIONS ADDRESS THE KEY ISSUES AFFECTING DEER HUNTING AND MANAGEMENT.
- > PROFESSIONALLY FACILITATED, INTERACTIVE GENERAL & BREAKOUT SESSIONS FOR ATTENDEE INPUT
- > KEY SPEAKERS plus many more presenters



STEVEN RINELLA
Acclaimed TV Host
and Hunting Personality



SHANE MAHONEY
Internationally Acclaimed
Conservationist



DR. GARY ALT
Wildlife Biologist

> DIRECT PARTICIPATION BY:

Hunters
Land Owners
Hunting Associations
Conservationists
State and Provincial Wildlife Agencies
U.S. Fish and Wildlife Service
Numerous Wildlife Cons. Organizations
Timber Companies
U.S. Forest Service
Wildlife Consultants
Hunting Industry Representatives
U.S. Department of Agriculture
NSSF and ATA
University Leaders and Researchers
Media

> RESERVE YOUR SPACE TODAY

Space is limited - register today at:
nationaldeeralliance.com

> **THE GALT HOUSE**
LOUISVILLE, KENTUCKY
MAY 6-8, 2015



THE VOICE OF THE DEER HUNTER



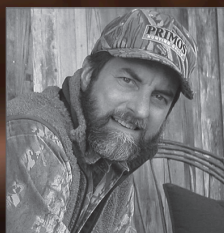
The North American Deer Summit is a leadership event that unites national deer conservation organizations, hunters, state and federal agencies, industry leaders, outdoor media and other stakeholders to work collaboratively on behalf of deer, deer hunters and our hunting heritage. Following the success of the inaugural Summit in 2014, a clear need was identified for a follow-up event in 2015. Future Summits will be held every two to three years.

GOAL: The goal of the 2015 Summit is to identify specific strategies, timelines and measurable goals for the key issues identified at the 2014 Summit. This event is about establishing real solutions and actions.

HOSTS: The 2015 Summit will be hosted by the National Deer Alliance in partnership with the Quality Deer Management Association, Mule Deer Foundation, Whitetails Unlimited and numerous hunting industry companies, state and federal agencies, conservation organizations, forest industry companies and many more.

OUR MISSION: TO SERVE AS THE UNIFIED VOICE OF THE MODERN DEER HUNTER AND GUARDIAN OF OUR DEER HUNTING HERITAGE.

Have an active role in the future of deer hunting. Share your voice with hunting industry leaders, policy makers, media professionals and more.



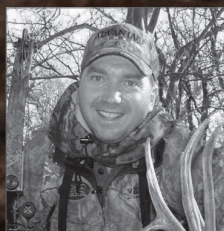
"HELP DETERMINE THE FUTURE OF DEER HUNTING. YOU HAVE QUESTIONS? THE NDA WILL GET THE ANSWERS."

- WILL PRIMOS



"IN ORDER FOR HUNTING AND FISHING TO BE SUSTAINABLE, OUR LAND AND WILDLIFE NEEDS TO BE MANAGED AND MAINTAINED AND THAT'S WHY I SUPPORT THE NDA."

- TONY STEWART



"I SUPPORT THE NDA TO HELP GIVE BACK TO THE DEER AND TO HELP DRIVE THE FUTURE OF THEIR EXISTENCE FOR ALL OF US."

- TOM MIRANDA



"THE NDA IS LONG OVERDUE. DEER HUNTERS NEED TO HAVE A UNIFIED VOICE. THE NDA IS THAT VOICE. IT'S TIME FOR EVERY HUNTER TO SIGN UP AND IT'S FREE."

- BRENDA VALENTINE



"HAVE YOUR VOICE HEARD. SUPPORT YOUR PASSION AND ANSWER THE CALL... WE DID."

- TIFFANY AND LEE LAKOSKY

See the growing roster of NDA supporters at nationaldeeralliance.com

2015 NORTH AMERICAN DEER SUMMIT AGENDA:

> WEDNESDAY, MAY 6TH:

1:00 pm	Welcome and NDA Update - Craig Dougherty, National Deer Alliance, Greg Johnson, Kentucky Department of Fish and Wildlife Resources and Jay McAninch, Archery Trade Association
1:20 pm	Recap of the 2014 North American Whitetail Summit – Brian Murphy, Quality Deer Management Association
1:40 pm	State of the Whitetail – Kip Adams, Quality Deer Management Association
2:15 pm	State of the Mule Deer – Jim Heffelfinger, Arizona Game and Fish Department
2:50 pm	Break
3:15 pm	Special Panel Discussion – Captive Cervids Panelists: Brian Richards, USGS National Wildlife Health Center; Dr. John Fischer, Southeastern Cooperative Wildlife Disease Study; Shawn Schafer, North American Deer Farmers Association; Warren Bluntzer, Wildlife Biologist and Consultant; and Jenny Sanders, Texans for Saving Our Hunting Heritage
4:50 pm	Closing Remarks
5:00 pm	Conclusion
6:00 pm	Social
7:00 pm	Dinner – Guest Speaker, Shane Mahoney, Internationally Acclaimed Conservationist

> THURSDAY, MAY 7TH:

8:00 am	Welcome - Miles Moretti, Mule Deer Foundation and Jeff Schinkten, Whitetails Unlimited
8:10 am	Impacts of EHD on Deer in North America – Dr. John Fischer, Southeastern Cooperative Wildlife Disease Study
8:35 am	Impacts of Predators on Deer in North America – Dr. Mike Chamberlain, University of Georgia
9:00 am	Agency / Hunter Relations – Opportunities and Challenges – Ron Reagan, Association of Fish and Wildlife Agencies
9:25 am	Hunter Recruitment & Retention – What's Working and What's Not – John Frampton, Council to Advance Hunting and the Shooting Sports
9:50 am	Issue voting/ranking (top 5 issues)
10:15 am	Break
10:45 am	Facilitated Discussion and Development of Action Items
12:00 pm	Lunch
1:30 pm	Facilitated Discussion and Development of Action Items
3:15 pm	Break
5:00 pm	Conclusion
6:00 pm	Social
7:00 pm	Dinner – Guest Speaker, Steve Rinella, Acclaimed TV Host and Hunting Personality

> FRIDAY, MAY 8TH:

7:30 am	Breakfast – Guest Speaker, Dr. Gary Alt, Wildlife Biologist
8:45 am	Final Electronic Voting/selection of action items
9:45 am	Break
10:15 am	Summary of Final Action Items
10:25 am	Official Press Conference
11:50 am	Closing Remarks
12:00 pm	Conclusion



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THE VOICE OF THE DEER HUNTER

"IF YOU'RE NOT WORKING TO PROTECT HUNTING
THEN YOU'RE WORKING TO DESTROY IT." - FRED BEAR