



National Deer Alliance Welcomes FeraDyne Outdoors as Supporter

INDIANA, Pa. - (March 19, 2020) — FeraDyne Outdoors has joined an impressive list of corporate partners supporting the [National Deer Alliance \(NDA\)](#). FeraDyne Outdoors is the manufacturer of many of the archery industry’s leading brands and is engineering the evolution of lethal technology across all bowhunting categories. NDA was created in 2014 to serve as the guardian for wild deer conservation and our hunting heritage working at the policy level.

“We appreciate FeraDyne Outdoors’ generous support of our mission and their commitment to ensuring a bright future for deer and hunters,” said Nick Pinizzotto, president and CEO of National Deer Alliance. “They offer some of the most iconic brands in the archery and bowhunting industry and it’s an honor to include NDA’s name alongside them.”

“Deer and elk are not just a portrait of majesty for all Americans and an outstanding example of conservation success – they are the backbone of the hunting industry. FeraDyne Outdoors is honored to work in conjunction with the National Deer Alliance in safeguarding our hunting heritage and this integral resource,” said FeraDyne CEO, Todd Seyfert. “The importance of deer and elk runs the entire cross section of our brands. It’s paramount that we continue to preserve healthy herds and we’re grateful that the roots of our corporate culture are set deeply with respect, admiration and an intense pursuit for them each fall.”

Becoming an NDA member is free. Join and sign up for the award-winning NDA “On Watch” e-newsletter at [NationalDeerAlliance.com](#). NDA is calling upon all deer enthusiasts to support its mission to serve as the guardian of wild deer conservation, and our hunting heritage. Visit the [NDA website](#) to learn more.

About National Deer Alliance: NDA is a nonprofit conservation organization with a mission to serve as the guardian for wild deer conservation and our hunting heritage. Focusing primarily on issues at the policy level, NDA is a leader in advocating for sustainable, science-based conservation of wild deer and fair-chase hunting, and is a source for credible, responsible, and timely information. NDA is an established and respected leader in the fight against chronic wasting disease. Learn more at [nationaldeeralliance.com](#). Learn more at [nationaldeeralliance.com](#).

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